


JOIN US FOR RICHMOND'S 4TH ANNUAL

RICHMOND EARTH DAY 5K RACE WITHOUT A TRACE



Presented by:



Partnered with:



APRIL 23RD, 2016

in conjunction with the official
Richmond Earth Day Festival

START TIME: 10:30 AM

Great Shiplock Park

ABOUT THE EVENT

Join us for the 4th Annual Richmond Earth Day 5K Race Without a Trace showing off the best the city has to offer. Run, walk or stroll down the newly completed Virginia Capital Trail and see the beauty of the James River and its downtown surroundings. Learn easy ways to help the environment along the course and finish at one of the best events of the Spring. That's right, this race is held in conjunction with Enrichmond's Earth Day Festival, so when you cross that finish line, you'll be steps away from the festival's live music, vendors, food and drink, demos and plenty of educational information and activities. Register today and let us show you what the riverfront is all about!

The race name says it all - our goal is to combine the one of the city's most environmentally friendly races with the most fun possible.

Sponsorship provides the opportunity to promote your business not only to 100+ 5K runners and volunteers but also to 6,000+ festival attendees. Benefits include promotion, giveaways, free race entries, etc.

Who cares about speed when you have the best Earth Day festival in the state at your finish line, beer on tap, live music, great food, and over 100 eco-centric vendors cheering you on? So come on out and enjoy some of the best views that Richmond has to offer.



SPONSORSHIP BENEFITS

PRESENTING SPONSOR: \$5,000

- Exclusive naming rights "Earth Day Race Without a Trace presented by..."
- Prominent name and logo on all promotions and publicity including: race signage, t-shirts, press releases, website, registration page, e-mail blasts, social media, advertising
- Audio announcement of business name at the beginning of the race and opportunity to co-present awards to race winners with EarthCraft Virginia staff
- Optimal location for booth set-up at finish line with opportunity to provide company information, business cards, and/or giveaway items
- Ten free race entries

PLATINUM SPONSOR: \$3,000

- Prominent logo on promotions and publicity including: race signage, t-shirts, press releases, website, registration page, e-mail blasts, social media
- Audio announcement of business name at the beginning of the race and special recognition during the event program
- Opportunity to set up a booth at finish line and provide company information, business cards, and/or giveaway items
- Five free race entries

GOLD SPONSOR: \$1,000

- Proportionate sized logo on promotions and publicity including: t-shirts, press releases, website, registration page, e-mail blasts, social media
- Opportunity to set up a booth at finish line and provide company information, business cards, and/or giveaway items
- Three free race entries

SILVER SPONSOR: \$500

- Proportionate sized logo on event t-shirt and registration page
- Opportunity to provide company information, business cards, and/or giveaway items
- Two free race entries

BRONZE SPONSOR: \$250

- Proportionate sized logo on event t-shirt and registration page
- Opportunity to provide company information, business cards, and/or giveaway items

Other sponsorships considered: In-kind prize donations, gift certificates, free products, etc

SPONSORSHIP AGREEMENT

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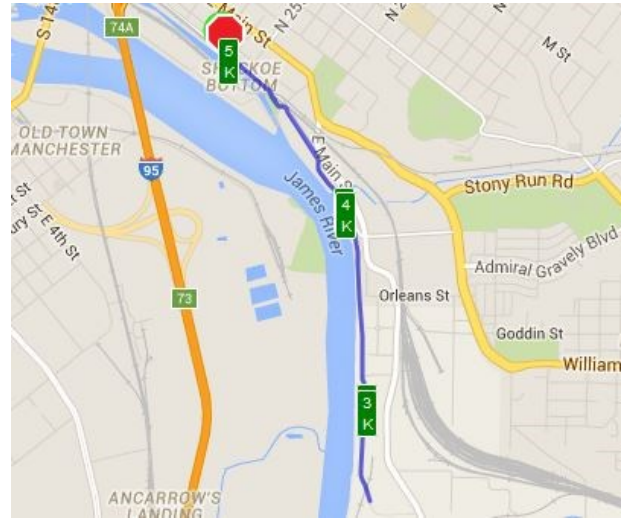
Great Shiplock Park

Register at www.earthcraftvirginia.org

ABOUT EARTHCRAFT VIRGINIA

EarthCraft Virginia is a statewide non-profit organization focused solely on advancing sustainable, affordable and energy-efficient construction through education and technical support. EarthCraft Virginia is the go-to resource for anyone who wishes to live in a healthier, energy efficient and more economical home.

Make your dream home a green home.



Company: _____

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

PRESENTING SPONSOR (\$5,000)

PLATINUM SPONSOR (\$3,000)

GOLD SPONSOR (\$1,000)

SILVER SPONSOR (\$500)

BRONZE SPONSOR (\$250)

Sponsor Signature

Date

EarthCraft Virginia Signature

Date

For additional information or to participate in this event as a sponsor, contact our event organizers today.

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